

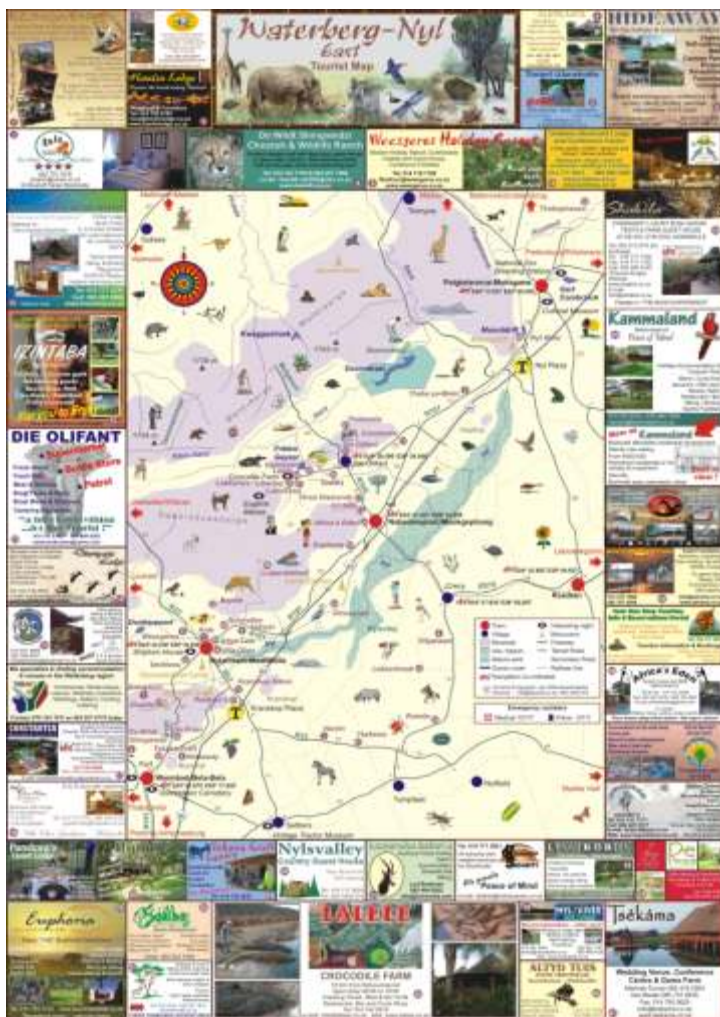
Free newsletter for all Bushveld friends - Gratis nuusbrieff vir alle Bosveldvriende

New Waterberg-Nyl Tourist Map

The new Waterberg-Nyl Tourist Map sponsored by advertisers in the local tourism industry, was launched during August 2008 and is already contributing to a number of new tourists flocking to the area. The map was also very well received at the August Getaway Outdoor Show, where 1 500 copies were distributed.

Unlike other maps this attractive, illustrated map is true to scale and includes all the important tourist and other attractions of the area, all roads, kilometer distances and even emergency numbers.

The map is available at participating advertisers and information centres throughout the area.



The attractive new Waterberg-Nyl tourist map



Unique Cableway Opened

On 30 August the aerial cableway at Euphoria Golf Estate Hydro was officially handed over to Euphoria by the Doppelmayer/Garavente manufacturing company and the first rides undertaken. Mara-Anna Erasmus of the owners cut a ribbon while a bell was rang and declared the cableway officially open.

The cableway at Euphoria is the first such cableway at a golf course in the world and also the first cableway in Limpopo. Two carts will transport visitors to and from the top of the mountain and the splendid views from there, where the Sundowner restaurant will also soon be erected.

Although various facilities at Euphoria such as the golf course and club house are already open for use by the public, the official opening of Euphoria is scheduled for 4 November 2008.

Redaksie

Bushveld Breeze is 'n nie-winsgewende elektroniese publikasie en gratis diens aan die inwoners van die Bosveld. Die redakteur is H L van Niekerk en die uitgewer Adverta Mediadienste. Alle sorg word geneem om akkurate inligting te publiseer, maar geen aanspreeklikheid word aanvaar vir inligting wat nie korrek mag wees nie. Kontak die redakteur per e-pos by info@adverta.co.za

Warmbaths-Vaalwater Thabazimbi Map

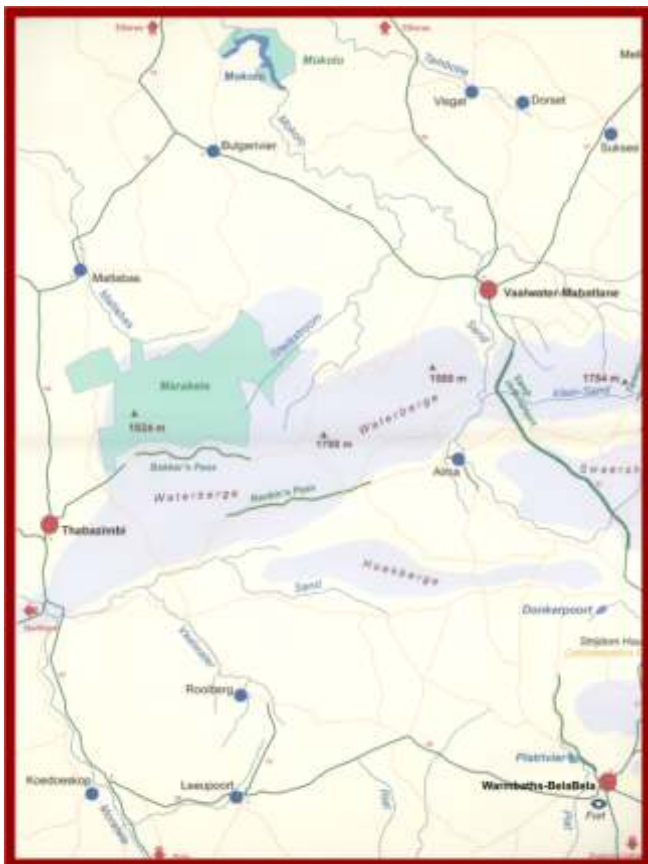
The next tourism map being compiled for the region is that of the Warmbaths-Vaalwater-Thabazimbi area and is scheduled for printing during November 2008.

There are different sizes of advertisements available to suit each type and size of tourism entrepreneur's budget, albeit a large resort or a roadside stall. Prices per advertisement range from R1100 to R2900 per advertisement.

Interested parties can contact Willie Olivier on 082 820 0285 for further information and reservations. There is only room for 45 advertisers and it is strictly allotted on a first come first served basis.

Below is the first draft of this second map showing the area to be covered.

As with the Waterberg-Nyl map 10 000 copies will initially be printed and distributed.



Distribution

Please pass this newsletter on to as many of your friends and family (and Bushveld friends) as possible. Or send their e-mail addresses to us for inclusion in our Free mailing list.

Marakele Birding Breakaway

The 6th Annual Sasol Marakele Birding Breakaway will take place during the week-end of 17 to 19 October in the Marakele National Park. There will be bird ringing and bird viewing in open vehicles, including night birding.

Guest speakers for the week-end is Saartjie Kidson and Herman van Niekerk, co-authors of the series of bird spotter's guides, including "Spotter's Guide to Birds of the Bushveld". Some of their books and other birding publications will be on sale.

Marakele is one of SANPARKS' parks situated in a malaria free area only approximately 270 km from Gauteng. It includes the beautiful Kransberge in the Waterberg mountain range. It is home to 28 different mammal species and 380 bird species, including a breeding colony of 600 of the endangered Cape Vultures.

Various accommodation options are available for the week-end, some including all meals. Interested parties can contact Ryna Gerber of the Marakele Honourary Game Rangers on tel 082 214 0616 or by e-mail on wilyr@esnet.co.za for information and reservations.



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Snippets



A 19 page feature on the Waterberg area and mainly Naboomspruit appeared in the September/October issue of SA Golf Trader that circulates 25 000. It was a joint project of Euphoria Golf Estate Hydro and the Waterberg-Nyl Tourism Forum. Two more follow-ups are planned for the magazine, including supplements with the emphasis on the Warmbaths and Thabazimbi areas.

Two new Community Tourism Authorities (CTA's) were established for Naboomspruit-Mookgophong and Nylstroom-Modimolle recently. It is trusted that this will enhance the tourism marketing of the area, and ensure access to public sector funding for these initiatives.

An independant tourism and business liaison committee is in the process of being established for Naboomspruit-Mookgophong. One of the first tasks of this committee will be to make an audit and list all the tourist attractions in the area.

The committee will also adopt a suitable slogan for the Waterberg Nyl area's tourism marketing. Suggestions for this can be mailed to info@adverta.co.za.

The region participated in a succesful regional marketing stall under guidance and funded by the Waterberg Regional Municipality at the August 2008 Getaway Outdoor Show. It was so successful that it will in all probability become an annual marketing event for the region.

