



Leading the industry into the future

Waarby *Bushveld Breeze* ingelyf is

Including  
Call of the Wild,  
the  
Impact on Nature  
Newsletter



 **New Information Centre for Waterberg**   
Tourism Link

**Naboomspruit's new tourism and information office for the Waterberg will open its doors during November at No 22 - 4 th Street - right in the centre of town and in the business sector - look out for the international green "i" sign.**

Holiday resorts, lodges, game farms, attractions and similar institutions across the Waterberg are invited to already visit the office to meet with Helena Swift and to discuss the joint marketing opportunities on offer. Remember to also take publicity material, photo's, maps and other suitable items or exhibits along for display and distribution.

The office also doubles as a central reservation service for the region, a plus point in these days of erratic and stolen communication systems!

The Information and Tourism Link Office is entirely privately funded without any assistance from the local municipality and other government departments. "We, the roll players in the industry have the responsibility to make it work" says Herman van Niekerk, Chairman. "We are information brokers, and can only succeed if involved institutions regularly supply us with their updated information".

Please feel free to call Helena Swift on 014 743 1423.



**Kaartjies vir Kurt Darren se gewilde tweede InniBosveld Musiekfees van 18 en 19 Februarie 2011 is by die Toerisme-inligtingskantoor by 4de Straat 22, Naboomspruit, verkrygbaar.**

Hierdie kantoor kan ook help met huisvestingsbesprekings.

Privaat individue wat ook huisvesting oor die twee nagte van die fees aan besoekers teen 'n handige bykomende inkomste beskikbaar kan stel, word versoek om die inligting so gou moontlik aan Helena Swift by 014 743 1423 deur te gee.

**Please help find Poison !!**



**The Ground-Hornbill Project is looking for a male Ground-Hornbill called Poison.**

Poison was rehabilitated at Mabula Private Game Reserve and flew from the reserve in 2002 to the Rooiberg area. About 6 months ago he was heard in the Kunkuru-Kromdraai area. It is believed that he roams between Rooiberg and Thabazimbi, but it must be kept in mind that he can travel great distances.

Ground-Hornbills are critically endangered and the Ground-Hornbill Project desperately needs to find Poison and to introduce him to a female in order that he can settle down and breed.

Anyone who happen to see Poison, or hear his low resonant booming call are requested not to hesitate but to immediately contact any of the people below:

- Kate Meares: 083 289 8610**
- Alicia Heunis: 083 289 8611**
- Charles Mphamo: 078 736 8572**

You can also send an e-mail to:  
[kate@ground-hornbill.org.za](mailto:kate@ground-hornbill.org.za)

TravelCHAT is 'n nie-winsgewende elektroniese publikasie en gratis diens wat deur die Tourism Link Netwerk aan ondernemers in die gasvryheids- en natuurbewaringsbedrywe en a an toeriste gelewer word. Bydraes word verwelkom. Die redakteur is H L van Niekerk by selnommer 082 300 5974 of e-pos by [info@adverta.co.za](mailto:info@adverta.co.za). Laai al die vorige nuusbriewe af van [www.adverta.co.za](http://www.adverta.co.za)

# Important Partnership Formed

## Nature conservation and the environment to benefit from new arrangement

The Tourism Link Network has entered into a very important relationship of mutual co-operation and support with the nature and environmental conservation agency, *Impact on Nature*, founded in 2007. Amongst others Tourism Link will provide office space and administrative back-up to *Impact on Nature*, while the two institutions will share marketing and communication platforms such as this newsletter.



**Besoek die Bosveld-  
webtuistes by:**

[www.adverta.co.za](http://www.adverta.co.za)

[www.ideal-venues.co.za](http://www.ideal-venues.co.za)

[www.tourismlink.co.za](http://www.tourismlink.co.za)

*Impact on Nature* as a PBO is already involved in nature related publications, training and consultations, opposing mining prospecting rights, etc. and will shortly expand its activities to the eradication of invader plants, anti-poaching training and support, wildlife breeding and rehabilitation, subsidies to important causes such as to fund transport for school children to training camps, etc. As a PBO of national importance, *Impact on Nature* needs the support, co-operation and funding of all interested people, businesses and institutions to be successful and achieve its important aims.

This is even more so in South Africa today, where government as a social state's spending is concentrated on social programs such as funding of housing, medical services, grants and pensions, with little or no funding for the environment and nature conservation matters.

*Impact on Nature* appeals in general for the following support:

- Support our cause
- Organise fund-raising drives
- Donate in cash or in kind
- Become a full-time or part-time fund-raiser and earn a livelihood and income from it
- Identify and motivate projects that need our support

Nature can not speak for itself. Its only voice is man's knowledge of the state that nature and the environment is in. And man must act on this knowledge – therefore the appropriate slogan for *Impact on Nature* - **Nature First, Man Last**. If man does not take up this important responsibility, and immediately do so, nature as it is today, sustaining the planet and mankind, will disappear with dire consequences. Everyone is invited to become an ambassador for *Impact on Nature* and to contribute to its important cause. Please feel free to discuss this with Herman van Niekerk on 082 300 5974 or [info@adverta.co.za](mailto:info@adverta.co.za).



**InVenio**  
EIENDOMME

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